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CARELIT<sup>TM</sup>

ENVIRONMENT FRIENDLY PRINTABLE FABRICS

MADE WITH PRIDE IN INDIA

**CARELIT** is an initiative by Taneja Technocom under the brand name of **WYTE**, primarily focusing on **CARE for EARTH** by creating Recyclable, Bio-degradable & PVC-Free printable substrates for Outdoor & Indoor Advertising Industry.

In response to the demand for environmentally responsible solutions, we have added a series of "green" media to our extensive list of products. These products offer biodegradability or recyclability with no trade off in terms of image quality.





## EXPLORE OUR NEW RANGE OF ENVIRONMENT FRIENDLY PRINTING SUBSTRATES

### For Indoor & Outdoor Advertising

#### BIO-CARELIT

#### BIO-DEGRADABLE FABRIC

PRODUCT	BACKLIT/FROTLIT	PRODUCT CODE	PROPERTIES	PAGE NO.
BIO-CARELIT Cotton Fabric	Backlit - 150 (Gloss)	BF150G-Bio	Plastic Free	01
BIO-CARELIT Cotton Fabric	Frontlit - 280 (Gloss)	FF280G-Bio	Plastic Free	02
BIO-CARELIT Cotton Fabric	Black Back Frontlit- 300 (Gloss)	BBF300G-Bio	Plastic Free	03

#### CARELIT<sup>Re</sup>

#### RECYCLABLE POLYESTER FABRIC / PVC-FREE FILM & LAMINATION

PRODUCT	BACKLIT/FROTLIT	PRODUCT CODE	PROPERTIES	PAGE NO.
CarelitRe Polyester Fabric	Backlit - 150 (Gloss)	BF150G-Re	PVC-Free	04
CarelitRe Polyester Fabric	Frontlit - 160 (Matte)	FF160M-Re	PVC-Free	05
CarelitRe Polyester Fabric	Frontlit - 170 (Gloss)	FF170G-Re	PVC-Free	06
CarelitRe Polyester Fabric	Frontlit - 220 (Matte)	FF220M-Re	PVC-Free	07
CarelitRe Polyester Fabric	Black Back Frontlit - 220 (Gloss)	BBF220G-Re	PVC-Free	08
CarelitRe Polyester Fabric	Both Side Printable - 330 (Matte)	BSP330M-Re	PVC-Free	09
CarelitRe Polyester Fabric	Flag Banner 120 (Matte)	FB120M-Re	PVC-Free	10
CarelitRe Polyester Fabric	Satin Soft -160 Silk	SS160-Re	PVC-Free	11
CarelitRe Film SA	PVC-Free Vinyl-150 (Matte)	W09CARE-Re	PVC-Free	12
CarelitRe Film SA	PVC-Free Lam 55 (Matte)	CPP4243M	PVC-Free	13
CarelitRe Film SA	PVC-Free Lam 55 (Gloss)	CPP4243G	PVC-Free	14
CarelitRe Film SA	MP Flim-250 (Matte)	MP250M-Re	PVC-Free	15

#### CARELIT-FR

#### FLAME RETARDANT FABRIC

PRODUCT	BACKLIT/FROTLIT	PRODUCT CODE	PROPERTIES	PAGE NO.
CarelitRe Polyester Fabric	Backlit - 130FR (Smooth)	BF130S-Re	PVC-Free	16
CarelitRe Polyester Fabric	Frontlit-220 (Matte)	FF220M-FR	PVC-Free	17
BIO-CARELIT Cotton Fabric	Frontlit-280 (Matte)	FF280M-Bio FR	Plastic Free	18
CarelitRe Tent Fabric	Tent-400 (Matte)	TF400M-FR	PVC-Free	19

**CERTIFICATIONS** ..... 20



# BIO-CARELIT



## BIO-DEGRADABLE FABRIC

## FOR FRONTLIT & BACKLIT ADVERTISING

Printable on UV, Latex & Eco-Solvent Machines

### What is BIO-CARELIT?

**BIO-CARELIT** 100% COTTON Bio-degradable & Plastic Free printable fabric - decomposition within 4 to 8 months. In response to the demand for environmentally responsible solutions, we have added a series of "green" media to our extensive list of products. These products offer biodegradability with no trade off in terms of image quality.



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01

**BIO-CARELIT COTTON FABRIC | BACKLIT - 150 (Gloss)**

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Product Code: **BF150G-Bio**

Base Substrate : Cotton Fabric  
Surface : Gloss  
Weight : 150 gsm  
Application : Backlit

**100% COTTON Bio-degradable** printable fabric - decomposition within 4 to 8 months, **BF150G-Bio** is a backlit fabric, specially formulated with heavy DURA Ink Receptive Layer (DIRL) for high ink absorption which gives better backlit results of darker images.

**Compatible with:**  
Eco Sol / Latex / U.V. Printers

It is environment friendly & plastic free media.

Sample Printed on U.V.



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**BIO-CARELIT COTTON FABRIC | FRONTLIT - 280 (Gloss)**

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Product Code: **FF280G-Bio**

Base Substrate : Cotton Fabric  
Surface : Gloss  
Weight : 280 gsm  
Application : Frontlit

**Compatible with:**  
Eco Sol / Latex / U.V. Printers

Sample Printed on Eco-Solvent

**100% COTTON Bio-degradable** printable fabric - decomposition within 4 to 8 months, Frontlit **FF280G-Bio** is an environment friendly & plastic free media for digital print industry.

It is a high performance digital print media, remarkably light weight and incredibly durable.

This high quality substance replaces PVC billboards & banners etc.

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## BIO-CARELIT COTTON FABRIC | BLACK BACK FRONTLIT- 300 (Gloss)

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Product Code: **BBF300G-Bio**

Base Substrate : Cotton Fabric  
Surface : Gloss  
Weight : 300 gsm  
Application : Frontlit

**100% COTTON Bio-degradable** printable fabric - decomposition within 4 to 8 months, **BBF300G-Bio** is a frontlit fabric with a opaque black coating on the back to prevent light penetration through the media.

**Compatible with:**  
Eco Sol / Latex / U.V. Printers

Sample Printed on Eco-Solvent

It is a tough, high strength media suitable for most of the out door applications. Specially coated with COLORLOCK Ink Receptive Layer (CIRL) for better ink durability which prevents immediate fading.



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## RECYCLABLE POLYESTER FABRIC FOR FRONTLIT & BACKLIT ADVERTISING

Printable on UV, Latex & Eco-Solvent Machines

### Why we need high quality recycled polyester fabrics?

Recycled polyester is made from recycled materials (PET and polyester fabrics). By choosing recycled polyester, we're able to deliver the same technical performance in fibers with a smaller environmental footprint.

- Energy needed to make the recycling polyester is less than what was needed to make the virgin polyester in the first place, so we can save energy.
- Recycling pet to create the fabrics prevents it from going to landfill
- Using more recycled polyester reduces our dependence on petroleum as the raw material for our fabric needs

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04

CARELIT<sup>Re</sup> POLYESTER FABRIC | BACKLIT - 150 (Gloss)

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Product Code: **BF150G-Re**

Base Substrate : Polyester Fabric  
Surface : Gloss  
Weight : 150 gsm  
Application : Backlit

**PVC FREE & 100% Recyclable**

**BF150G-Re** is a Woven POLYESTER Backlit Fabric in gloss finish.

Widely used for Backlit Lighting Box advertising, Show Window, Metro Station, Shopping Mall etc.

**Compatible with:**  
Eco Sol / Latex / U.V. Printers

Sample Printed on U.V.

Accurate coating formula to ensure uniform light when used for backlit applications.

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## CARELIT<sup>Re</sup> POLYESTER FABRIC | FRONTLIT - 160 (Matte)

Sizes (In Inches):

40

52

63

80

100

126

Product Code: **FF160M-Re**

Base Substrate : Polyester Fabric  
Surface : Matte  
Weight : 160 gsm  
Application : Frontlit

**Compatible with:**  
Eco Sol / Latex / U.V. Printers

Sample Printed on Latex

**PVC FREE & 100% Recyclable**

**FF160M-Re** is a Woven POLYESTER Frontlit Fabric in matte finish.

Specially developed for Outdoor & Indoor advertising, Events, signage & Hoardings etc.

Waterproof & High-quality print texture with high tensile strength for Outdoor displays.

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CARELIT<sup>Re</sup> POLYESTER FABRIC | FRONTLIT - 170 (Gloss)

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Product Code: **FF170G-Re**

Base Substrate : Polyester Fabric  
Surface : Gloss  
Weight : 170 gsm  
Application : Frontlit

**PVC FREE & 100% Recyclable**

**FF170G-Re** is a Woven POLYESTER Frontlit Fabric in gloss finish.

Specially developed for Outdoor & Indoor advertising, Events, signage & Hoardings etc.

**Compatible with:**  
Eco Sol / Latex / U.V. Printers

Waterproof & High-quality print texture with high tensile strength for Outdoor displays.

Sample Printed on Eco-Solvent

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## CARELIT<sup>Re</sup> POLYESTER FABRIC | FRONTLIT - 220 (Matte)

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Product Code: **FF220M-Re**

Base Substrate : Polyester Fabric  
Surface : Matte  
Weight : 220 gsm  
Application : Frontlit

**PVC FREE & 100% Recyclable**

**FF220M-Re** is a Woven POLYESTER Frontlit Fabric in matte finish.

Specially developed for Outdoor & Indoor advertising, Events, signage & Hoardings etc.

**Compatible with:**  
Eco Sol / Latex / U.V. Printers

Waterproof & High-quality print texture with high tensile strength for Outdoor displays.

Sample Printed on Eco-Solvent

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CARELIT<sup>Re</sup> POLYESTER FABRIC | BLACK BACK FRONTLIT - 220 (Gloss)

Sizes (In Inches): 40 52 63 80 100 126

Product Code: **BBF220G-Re**

Base Substrate : Polyester Fabric  
Surface : Gloss  
Weight : 220 gsm  
Application : Frontlit

**PVC FREE & 100% Recyclable**

**BBF220G-Re** is a Woven POLYESTER Frontlit Fabric comes with a unique opaque black coating on the back to prevent light penetration through the media.

**Compatible with:**  
Eco Sol / Latex / U.V. Printers

Sample Printed on Eco-Solvent

Specialty developed for Outdoor & Indoor advertising, Events, signage & Hoardings etc. Waterproof & High-quality print texture with high tensile strength for Outdoor displays.

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CARELIT<sup>Re</sup> POLYESTER FABRIC | BOTH SIDE PRINTING - 330 (Matte)

Sizes (In Inches): **50**

Base Substrate : Polyester Fabric  
Surface : Matte (Opaque)  
Weight : 330 gsm  
Application : Both Side Printable

**Compatible with:**  
Eco Sol / Latex / U.V. Printers

Sample Printed on Eco-Solvent

Product Code: **BSP330M-Re**

**PVC FREE & 100% Recyclable**

**BSP330M-Re** is a Woven POLYESTER Frontlit Fabric in Matte finish. It is a **Both Side printable** block-out substrate with a unique coating to prevent scratching against platen surface when printing on other side.

Specially developed for Outdoor & Indoor advertising, Events, signage & Hoardings etc. Waterproof & High-quality print texture with high tensile strength for Outdoor displays.

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CARELIT<sup>Re</sup> POLYESTER FABRIC | FLAG BANNER - 120 (Matte)

Sizes (In Inches): 40 52 63 80 100 126

Product Code: **FB120M-Re**

Base Substrate : Polyester Fabric  
Surface : Matte  
Weight : 120 gsm  
Application : Flag

**PVC FREE & 100% Recyclable**

**FB120M-Re** is a Woven POLYESTER Frontlit Fabric in matte finish.

Specially developed for Outdoor & Indoor advertising, Events, signage & Hoardings etc.

**Compatible with:**  
Eco Sol / Latex / U.V. Printers

Waterproof & High-quality print texture with high tensile strength for Outdoor displays.

Sample Printed on Eco-Solvent

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### CARELIT<sup>Re</sup> POLYESTER FABRIC | SATIN SOFT - 160 (Silk)

Sizes (In Inches): **63**

Base Substrate : Polyester Fabric  
Surface : Satin  
Weight : 160 gsm  
Application : Flag

**Compatible with:**  
Sublimation / Latex / U.V. Printers

Sample Printed on Sublimation

Product Code: **SS160-Re**

**PVC FREE & 100% Recyclable**

**SS160-Re** is a Woven POLYESTER Frontlit Fabric in matte finish.

Specially developed for Outdoor & Indoor advertising, events, signage & flags etc.

Waterproof & High-quality print texture with high tensile strength for Outdoor displays.

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### CARELIT<sup>Re</sup> | PVC-FREE VINYL - 150 (Matte)

Sizes (In Inches): **36** **42** **50** **60**

Base Substrate : Polypropylene  
Surface : Matte  
Thickness : 150 micron  
Application : Frontlit

**Compatible with:**  
Eco Sol / Latex / U.V. Printers

Sample Printed on Latex

Product Code: **W09CARE-Re**

**Environment friendly:**

- PVC Free - NO solvent release
- Water-based Grey glue

**Better Performance:**

- PP has better flatness than PVC
- Removable adhesive
- Fewer dust from raw material

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CARELIT<sup>Re</sup> | PVC-FREE LAM - 55 (Matte)

Sizes (In Inches):

36

40

42

50

60

Product Code: **CPP4243M**

Base Substrate : Polypropylene  
Surface : Matte  
Thickness : 55 micron  
Application : Frontlit

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**SAMPLE | PVC-FREE VINYL - 150 (Matte) with PVC-FREE Matte Lamination**

**Sample Printed on Latex**

**Advantages of PVC-FREE Lamination**

**Environment friendly:**

- PVC Free - NO solvent release
- Water-based glue

**Better Performance:**

- CPP has better flatness than PVC
- PET Liner has better flatness than Paper liner
- Fewer dust from raw material
- Easier releasing from PET liner than Paper
- Excellent laminating transparency than PVC

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CARELIT<sup>Re</sup> | PVC-FREE LAM - 55 (Gloss)

Sizes (In Inches): **36** **40** **42** **50** **60** Product Code: **CPP4243G**

Base Substrate : Polypropylene  
Surface : Gloss  
Thickness : 55 micron  
Application : Frontlit

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**SAMPLE** | PVC-FREE VINYL - 150 (Gloss) with PVC-FREE Gloss Lamination

**Sample Printed on Latex**

**Advantages of PVC-FREE Lamination**

**Environment friendly:**

- PVC Free - NO solvent release
- Water-based glue

**Better Performance:**

- CPP has better flatness than PVC
- PET Liner has better flatness than Paper liner
- Fewer dust from raw material
- Easier releasing from PET liner than Paper
- Excellent laminating transparency than PVC



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CARELIT<sup>Re</sup> | MP FILM - 250 (Matte)

Sizes (In Inches): **40** **50**

Base Substrate : Polypropylene  
Surface : Matte  
Thickness : 250 gsm  
Application : Backlit / Frontlit  
Feature : Scratch-Proof

**Compatible with:**  
Latex / U.V. Printers

Sample Printed on Latex

Product Code: **MP250M-Re**

**CHARACTERISTICS**

- Tear and waterproof
- Maximum colour brilliance
- Outstanding printing characteristics
- Durability
- 100% recyclable

**USES**

- Roll-up banners
- Banners
- Backlit posters
- Outdoor advertising



# CARELIT-FR



## FLAME RETARDANT FABRIC

## FOR FRONTLIT & BACKLIT ADVERTISING

Printable on UV, Latex & Eco-Solvent Machines

**What is Flame Retardant (FR) Fabric?**



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Flame Retardant (or "FR"), or Fire Retardant, fabrics refer to fabrics that are inherently resistant to flame or fabrics that have been treated with chemicals to be resistant to flame. Purchasing a flame retardant fabric does not mean that the material is flame PROOF and will absolutely not catch on fire, it means that they are resistant to flame and will not allow the fire to SPREAD.

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### CARELIT-FR POLYESTER FABRIC | BACKLIT - 130 (Soft)

Sizes (In Inches):

40

52

63

80

100

126

Product Code: **BF130S-FR**

Base Substrate : Polyester Fabric  
Surface : Smooth  
Weight : 130 gsm  
Application : Backlit  
FR Certification: YES

**Compatible with:**  
Eco Sol / Latex / U.V. Printers

Sample Printed on U.V.

**PVC FREE & 100% Recyclable**

**BF130S-FR** is a Woven POLYESTER Backlit Fabric.

Widely used for Backlit Lighting Box advertising, Show Window, Metro Station, Shopping Mall etc.

Flame Retardant, Shrink-Resistant, Tear-Resistant, Waterproof Smooth texture with soft substrate to ensure certain resistance for wrinkle marks .



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**CARELIT-FR POLYESTER FABRIC | FRONTLIT - 220 (Matte)**

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Product Code: **FF220M-FR**

Base Substrate : Polyester Fabric  
Surface : Matte  
Weight : 220 gsm  
Application : Frontlit  
FR Certification: YES

Frontlit FF160M-FR is an 100% Recyclable Polyester, PVC free fabric media for indoor & outdoor advertising applications.

**Compatible with:**  
Eco Sol / Latex / U.V. Printers

Requirements for signages made of limited flame spread materials and material assemblies affording protection against heat and flame.

Sample Printed on Eco Sol.

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CARELIT-FR COTTON FABRIC | FRONTLIT - 280 (Matte)

Sizes (In Inches):

40

52

63

80

100

126

Product Code: FF280M FR

Base Substrate : Cotton Fabric  
Surface : Matte  
Weight : 280 gsm  
Application : Frontlit  
FR Certification: YES

**Compatible with:**  
Eco Sol / Latex / U.V. Printers

Sample Printed on Eco Sol.

Frontlit FF280M-FR is an environment friendly 100% **NATURAL FABRIC**, PVC free media for digital print industry.

It is a high performance digital print media, remarkably light weight and incredibly durable.

This high quality substance replaces PVC vinyl billboards, banners etc.



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## CARELIT-FR TENT FABRIC | FRONTLIT - 400 (Matte)

Sizes (In Inches): **40** **52** **63** **80** **100** **126**

Product Code: **TF400M FR**

Base Substrate : Polycotton Fabric  
Surface : Matte  
Weight : 400 gsm  
Application : Tent  
FR Certification: YES

**PVC FREE & 100% Recyclable**  
POLYCOTTON Frontlit Fabric  
has 65% Polyester & 35% Cotton  
makes it a softer fabric  
with extra strength.

**Compatible with:**  
Eco Sol / Latex / U.V. Printers

Sample Printed on Latex



# CERTIFICATE OF QUALITY

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**ROHS**  
compliant

  
**SGS**  
Certified

TO KNOW MORE ABOUT OUR CERTIFIED  
RANGE OF PRODUCTS

SCAN THE QR CODE



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CARELIT<sup>TM</sup>  
PVC FREE

A large white rectangular area with horizontal dotted lines, intended for writing or drawing.

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CARELIT<sup>TM</sup>

A series of horizontal dotted lines for writing, spanning the width of the page below the header.